









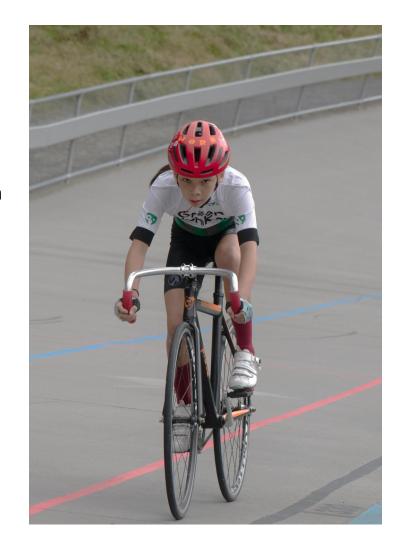






## 2023 HIGHLIGHTS

- Third successful year of the Wellington Cup racing, plus we ran a Spring Carnival and Grand Prix Carnival as standalone events. All were designated "Cycling NZ Sanctioned Events".
- Attendance at these larger race meets were up on 2021 with an average of 32.5 riders taking part.
- Women dominating B grade, and first female team sprint over 750m contesting Elite National Championships ever.
- Well attended Junior Carnival in February.
- The main trophy races at the Laykold Cup Carnival were all exciting, hard fought and won by Wellington riders.
- Another high number of medals won at the Masters and Elites and Junior National Championships.
- Additional Wednesday night scratch racing series set up in the second half of the season.



### **OUR BACKERS**

Burkes

**Burkes Cycles** - 11th year in a row sponsoring our events

**Zeal Commercial Interiors** - have backed our racing for nine seasons and now sponsor the Junior Carnival



**Flashclad** - title sponsors of the Wellington Cup R2 which included the Laykold Cup, Poneke Plate and Stayers Cup races



TidySlabs - TidySlabs sponsored the Wellington Cup R1 for a third year

**Tineli** - clothing sponsor for fourth year running providing limited edition winners' jerseys



Bedpost - Bedpost were title sponsors for the Wellington Cup R3 for a second year





**In the background...** A volunteer crew of over 20 help make our season run, from officiating races, coaching riders to organising and supporting the riders travelling to national championships



### **RACING SUMMARY**

The third running of the four-round Wellington Cup plus two standalone carnivals format was well attended, and closely contested across many grades with the women's competition down to the wire for the second year in a row.

Overall numbers were down slightly on 2022 across the 17 carnival and club racing events held, but remained strong with particular highlights being the Laykold Cup Carnival with 32 participants and an excellent Junior Carnival in February.

The club racing events in between Wellington Cups and carnivals proved a hit for experimenting with new race types (e.g. Gladiators), and going for club records.

Rain cancellations were at a normal level with 1.5 events washed out, and we had zero crashes at Wellington Cup rounds and carnivals.





## **RESULTS**

### **Wellington Cup Winners**

Men: Dan Shephard Women: Judy Cheng

Under 19 boys: Alex Foden Under 19 girls: Mikayla Perry

Under 17 boys: Bertie McGuigan

Under 17 girls: Millie Donald Under 15 boys: Gus Warren

Under 13 boys: Kingsley McGuigan

Under 13 girls: Eva Kennedy

### **Sprint Ace**

Women: Ele Pepperell Men: Dan Shepherd

### **Most Improved Rider**

Senior: Louis Westmoreland Junior: Bertie McGuigan

### **Laykold Cup Carnival**

Open Laykold Cup: Antony Nalder Women's Poneke Plate: Judy Cheng Masters' Stayers' Cup: Mark Coburn

#### **New track records**

500m TT Masters Women 2: Judy Cheng 42.41 Flying 200m TT Masters Women 2: Judy Cheng 13.97

Flying 200m TT Under 11 Girls: Eva Kennedy 17 22

500m TT Under 11 Girls: Amelia Burkhart 49.70 Flying 200m Under 13 Boys: Gus Warren 14.40

### **Fastest PNP member records:**

Flying 200m TT Women: Bella Uivel 12.94

# **INSIGHTS**

Crashes at Wellington

Cups or Carnival

events

# 36.1

Average attendance at Wellington Cup and Carnival events, down from 39 last year but up on 34 on 2020-21

all in sprint events

500 Seniors 75% Male Different riders raced Wellington Cup at least once Rain cancellat Organised race events throughout Track records broken,

the season: 4 Wellington Cups, 2

major carnivals plus junior carnival

## TRACK USE AND TRAINING

- The track was used six days a week over summer for training and racing by different groups, and age groups.
- Overall numbers grew for a second successive season with more riders attending training sessions while racing numbers remained steady. Fortnightly motorpaced 'pain train' workouts were interspersed with new Scratch Race events on Wednesday evenings.
- Women's Tuesday sessions attracted an average of eight riders a week. Thursday sprint sessions had 12 regulars taking part - a healthy increase on last year.
- Senior numbers at racing have remained steady but junior numbers have declined and is a key focus for next season.
- An open day and schools have-a-go day brought some new riders but word-of-mouth is still our primary method for recruiting.

# **1937**

unique visits by riders during the 2022-23 season (20 weeks), up on 1764 last year and 1516 in 2020-21.

# 2137

unique visits by riders and volunteers during the 2022-23 season (20 weeks), up on 2024 last year and 1936 in 2020-21.

# NATIONAL CHAMPIONSHIPS

Elite and Junior National Championships merged for 2023 and held in Invercargill.

Three elite women, four elite men and five juniors attended representing PNP Cycling Club, winning three medals over the five-day competition:

- Mikayla Perry bronze Sprint under 19 women
- Alex Foden bronze Team Sprint (composite) under 19 men
- Dan Shepherd silver Team Sprint (composite) elite men

The team scored a number of top ten positions, including a scorching Kilometre Time Trial from Dan, a brilliant Elimination Race by Bella and the women's Team Sprint squad finishing fourth. Ele Pepperell also won the Keirin minor final with Bella just behind.



# NATIONAL CHAMPIONSHIPS

Incredible haul of medals from a small PNP Masters' team at the National Masters Championships this year taking place in Cambridge:

- Renita Vanderhelm (WM3) gold in the Individual Pursuit, "so pleased to achieve this in my A event." Silver 500m TT. Bronze Elimination. Silver in a composite Team Pursuit.
- Antony Nalder (MM1) gold 1000m TT, silver Keirin, bronze Scratch Race, bronze Elimination, bronze Points.
- Jonny Holtom (MM4): Keirin 8th, 750m TT 4th, crashed in the Scratch Race.
- Mark Coburn (MM4) gold 500m TT MM4, bronze Sprint, 5th in Scratch and Keirin.
- Dave Bernard silver 500m TT, bronze Keirin.









### PROMO AND SOCIAL

- Total reach of 19,529 from June 2022 to May 2023 on Facebook plus a 17,953 reach on Instagram.
- Paid Facebook and Instagram promotions for every Wellington Cup Carnival during the season. Facebook page currently has 1315 followers, Instagram 382.
- 27 track newsletters from June 2022 to May 2023 to 318 subscribers, plus regular features in PNP Weekly news to 2000 subscribers.
- Main carnivals and Wellington Cup rounds were promoted on Cycling New Zealand's social channels and calendar on their website.
- Trackie News Podcast launched in March, with eight episodes making up the first season and shows covering local racing, training and opinions.
- Reams of great images provided by regular race attendees from the Wellington Photographic Society.



## PROMO AND SOCIAL









### THE FUTURE

- Racing will return in October 2023 with the Spring Carnival before we get into the first of the Wellington Cup rounds in November.
- Maintain our training and coaching offering and continue to grow numbers.
- New pathways framework to help new riders progress in the sport in Wellington. Emphasising the part PNP Cycling Club plays, including continuing to tie our pricing to tie the value we provide to club membership.
- Open days and schools have-a-go sessions to bring in more new riders, especially juniors.
- Continued focus on increasing participation and developing riders for national championship teams.



## **DRAFT 2023-24 CALENDAR**

Sunday 1 Oct Working Bee/ open day

Tuesday 10 Oct Junior registration

Saturday 14 Oct Spring Classic Carnival

Sunday 5 Nov Wellington Cup R1

Sunday 10 Dec Wellington Cup R2 (Laykold Cup)

Sunday 4 Feb Wellington Cup R3

Sunday 11 Feb Wellington Junior Track Carnival

Sunday 25 Feb Wellington Cup R4

Sunday 10 Mar Grand Prix Carnival



